



2018 Annual Meeting of Stockholders

November 13, 2018

Agenda

1. Call to Order
2. Proof of Notice; Existence of a Quorum
3. Proposals
 - Proposal 1 – Election of Nine Directors
 - Proposal 2 – An Advisory Vote to Approve Compensation of Our Named Executive Officers
 - Proposal 3 – Ratification of the Appointment of Our Independent Registered Public Accounts
4. Preliminary Report of Inspector of Elections
5. Adjournment
6. General Question and Answer Period

Rules of Conduct

Welcome to the 2018 Annual Meeting of Stockholders (the “Meeting”) of CDK Global, Inc. (the “Company”). It is our desire to conduct a productive and businesslike meeting. You can help achieve that goal by observing the following guidelines:

1. You need not vote at this Meeting if you have already voted by proxy. However, if you wish to change your vote, or if you have not voted, you will be given the opportunity to vote online before the polls are closed.
2. If you are a stockholder, after the formal business of the Meeting has concluded and the Meeting has adjourned, you will have the opportunity to ask questions online regarding the Company. We welcome your questions.
3. In order to ask questions online at the Meeting, you must be either a stockholder of record as of September 14, 2018, or must be named in a proxy given by a stockholder of record as of September 14, 2018 and properly filed with the Corporate Secretary prior to the Meeting.
4. All questions are directed to the presiding officer of the meeting.
5. Each stockholder is limited to a total of no more than three questions, no more than one of which may be on any single topic and each of which must be no more 200 words in length.
6. The views of all stockholders are welcome. However, the purpose of the meeting will be observed and the presiding officer or secretary will reject questions that are:
 - not written in the form of a question;
 - irrelevant to the business of the company or the conduct of its operations;
 - related to pending or threatened litigation;
 - derogatory references that are not in good taste;
 - unduly prolonged;
 - substantially repetitious of statements made by other stockholders; or
 - discussions related to personal grievance.