Rules of Conduct

Welcome to our 2020 Annual General Meeting of Shareholders (the "Annual Meeting"). In order to provide a fair and informative Annual Meeting, your cooperation in observing the following general procedures and specified time limits will be greatly appreciated.

1. Our Company's bylaws describe requirements for meetings of our shareholders and the Chair of the Annual Meeting will conduct the meeting consistent with those requirements.

2. The business of the Annual Meeting will be taken up as set forth by the Chair and in accordance with the Notice and Management Information Circular.

3. As this is a meeting of our shareholders, only our shareholders are permitted to ask questions during the Annual Meeting. You need to have held shares as of the close of business on the record date of April 21, 2020 to vote or submit questions while participating in the virtual Annual Meeting. To vote or submit questions, please login as a shareholder by entering the control number you received with your proxy materials. If you have voted your shares prior to the start of the Annual Meeting, your vote has been received by the Company and there is no need to vote those shares during the Annual Meeting, unless you wish to revoke or change your vote.

4. If a shareholder has a question about a matter to be voted on by the shareholders at the Annual Meeting, such question may be submitted in the field provided in the web portal at or before the time the matters are before the Annual Meeting for consideration.

5. Following adjournment of the formal business of the Annual Meeting, the Company's CEO will conduct a question and answer session. The Company will address appropriate general questions from shareholders regarding the Company. Such questions may be submitted in the field provided in the web portal during the Annual Meeting.

6. No shareholder may address the Annual Meeting more than once. It will help us if questions are succinct and cover only one topic per question. Questions from multiple shareholders on the same topic or that are otherwise related may be grouped, summarized and answered together.

7. The chairperson of the Annual Meeting shall have final authority with respect to determining whether a matter is relevant for shareholders and will be discussed at the Annual Meeting. The chairperson will stop discussions that:

   - are proposals that are unrelated to matters properly before the meeting;
   - related to material non-public information of the Company;
   - are irrelevant to the business of the Company;
   - derogatory references to individuals or that are otherwise in bad taste;
   - in furtherance of the shareholder's personal or business interests;
   - are unduly prolonged;
   - are in substance repetitious of statements made by other persons at the Annual Meeting; or
   - out of order or not otherwise suitable for the conduct of the Annual Meeting as determined by the chairperson in his reasonable judgment.

8. If there are any matters of individual concern to a shareholder and not of general concern to all shareholders, or if a question posed was not otherwise answered, such matters may be raised separately after the Annual Meeting by contacting Aaron Williams, VP, Investor Relations at: 905-287-5504 or aaron.williams@genworth.com.

9. The Annual Meeting is not to be used as a forum to present general or personal economic, political or other views that are not directly related to the business of the Company.

10. Recording of the Annual Meeting is prohibited.

Thank you for your cooperation and for joining us at the Annual Meeting.