



## 2024 ANNUAL MEETING OF STOCKHOLDERS

JUNE 4, 2024

### RULES OF CONDUCT

Welcome to the 2024 Annual Meeting of Stockholders of Paramount Global. We would like to conduct a fair and informative Annual Meeting. Please observe the following rules of conduct:

1. The Annual Meeting will proceed as set forth in the agenda posted on the meeting website.
2. In accordance with Paramount's governing documents, only business matters set forth in the Notice of Annual Meeting of Stockholders and Proxy Statement dated April 22, 2024, as amended by Proxy Supplement dated May 17, 2024, may be conducted at the Annual Meeting.
3. Only stockholders of record of our Class A Common Stock as of April 12, 2024, or their duly authorized proxy holders, may vote at the meeting. Stockholders who have already voted do not need to vote again unless they wish to change their vote.
4. Stockholders of record of our Class A and Class B Common Stock as of April 12, 2024 may submit questions at the Annual Meeting on the meeting website. Stockholders will be limited to two questions per control number. Stockholders also had an opportunity to submit questions in advance of the meeting.
5. During the business portion of the meeting, please limit your questions to the items being voted on. General questions will be addressed after the business portion of the meeting concludes, as set forth in the agenda. If multiple questions are submitted on the same topic, they may be summarized and answered collectively.
6. Please make sure your questions are:
  - relevant to the business of Paramount or the conduct of its operations;
  - germane to the item of business under discussion, as applicable;
  - not related to pending or threatened litigation; and
  - related to stockholder interests generally and not to your own personal or business interests or grievances.
7. In the event of a technical malfunction or other significant problem that disrupts the Annual Meeting, Paramount's Executive Vice President, General Counsel and Secretary may adjourn, recess or expedite the proceedings, or take such other action that she deems appropriate under the circumstances.
8. Any recording of the Annual Meeting is prohibited.

If you have technical difficulty during the Annual Meeting, please call 844-986-0822 (toll free) or +1-303-562-9302 (international). Technicians will be available to assist you.

Thank you for your cooperation and for joining Paramount's 2024 Annual Meeting of Stockholders.