OUTFRONT MEDIA INC.
ANNUAL MEETING OF STOCKHOLDERS
10:00 a.m., June 3, 2026

AGENDA

I. THE ANNUAL MEETING

A. Call the Meeting to Order

1. *Introductions*
2. *Instructions on Rules of Conduct and Procedures*
3. *Proof of Notice of Meeting*
4. *Proxies; Existence of Quorum*

B. Management Presentation

C. Proposals and Discussion

1. *Opening of Polls*
2. *Election of Directors*
3. *Ratification of the Appointment of PricewaterhouseCoopers LLP*
4. *Non-Binding Advisory Vote to Approve the Compensation of OUTFRONT Media Inc.'s Named Executive Officers*
5. *Approval of the OUTFRONT Media Inc. Amended and Restated Omnibus Stock Incentive Plan*

D. Voting

1. *Questions and Answers Regarding Proposals*
2. *Voting on Proposals*
3. *Closing of Polls*

E. Results of Voting

F. Adjournment

II. GENERAL QUESTIONS AND ANSWERS

OUTFRONT MEDIA INC.
VIRTUAL ANNUAL MEETING OF STOCKHOLDERS
10:00 a.m., June 3, 2026

RULES OF CONDUCT

We welcome you to the 2026 Annual Meeting of Stockholders (the "Meeting") of OUTFRONT Media Inc., a Maryland corporation (the "Company"). Unless otherwise indicated by the Chair of the Meeting, the Meeting will be conducted in accordance with the following general guidelines. Your cooperation in observing these guidelines will help achieve our goal of conducting an informative and constructive Meeting. Thank you.

1. Only stockholders of record of the Company, or holders of valid proxies for stockholders of record, as of the record date for the Meeting, the close of business on April 10, 2026, are entitled to attend via webcast, vote at and participate in the Meeting. Stockholders will need their unique 16-digit control number, which appears on the Notice of Internet Availability of Proxy Materials or the proxy card that accompanied the proxy materials, to gain access to the Meeting. In addition, beneficial stockholders whose shares are held by a bank, broker or other financial institution and who were beneficial owners as of the close of business on April 10, 2026 may gain access to the Meeting by obtaining a control number from their bank, broker or other nominee.

2. The only business to be transacted at the Meeting are the matters set forth in the Notice of the 2026 Annual Meeting (the "Notice") and as described in the Proxy Statement, dated April 21, 2026 (the "Proxy Statement"). Until the question and answer period following the conclusion of the formal part of the Meeting, all questions submitted should relate directly to the matters in such Notice and Proxy Statement.

3. Stockholders may submit questions and comments online beginning at the start of the Meeting through www.virtualshareholdermeeting.com/OUT2026. Please include your name, status as a stockholder (or proxy holder) as of the record date, the number of shares owned and, if applicable, the specific proposal to which your question or comment relates when submitting questions or comments.

4. In order to facilitate response and discussion, questions should be brief and specific. In view of the substantial amount of information contained in the Proxy Statement, in our other public filings and elsewhere, (i) we will respond to one question and/or comment from a single stockholder, (ii) the Chair reserves the right to rule out of order or not respond to questions or comments that become repetitive or if a particular viewpoint has been adequately expressed and (iii) the Chair reserves the right to end the question and answer period after a reasonable time, which in any case will be no longer than 10 minutes.

5. Please limit your questions and comments to matters that are of concern to stockholders generally. If you have other questions or comments, or if a question posed was not otherwise answered, you may contact our Investor Relations Department after the Meeting at investor@outfront.com. Derogatory personal remarks, comments in bad taste or disruptive conduct will not be permitted.

6. Any recording or retransmission of the Meeting is prohibited. Copying of materials presented at the Meeting is also prohibited, including screenshots.

7. In the event of a technical malfunction or other significant problem that disrupts the Meeting, pursuant to our Bylaws, the Chair may adjourn, recess, or expedite the Meeting, or take such other action as the Chair determines is appropriate in the circumstances. In such case, please stay connected to the Meeting website for at least 15 minutes. If the Meeting cannot be resumed, (i) all items of the official business of the Meeting described in the Proxy Statement will be deemed to be properly before the Meeting; (ii) all proxy and other votes received before the start of the interruption will be deemed to have been validly cast and (iii) the official business of the Meeting will be deemed to have been validly completed and the Meeting adjourned immediately thereafter.

8. If you encounter any difficulties accessing the Meeting during the check-in or during the Meeting, please call the technical support numbers available on the stockholders login page, which is available 15 minutes prior to the start of the Meeting through the conclusion of the Meeting. Thank you for your cooperation.