



The conversion of investor document delivery from paper to electronic has many benefits:

- ▶ Virtual 7/24 availability
- ▶ Avoids postal service delays
- ▶ More privacy and security because personal information is not accessible on printed documents
- ▶ No shredding is required
- ▶ Potential cost savings for issuers because electronic delivery is generally less costly than printing and postage
- ▶ Potential for increased vote returns due to ease of use
- ▶ Faster vote tabulation
- ▶ Increased investor satisfaction
- ▶ Positive corporate image
- ▶ Multiplier effect – once an investor signs up for e-delivery of one issuer’s material it is applied to material for all issuers within an investor’s brokerage account
- ▶ Potential for reduced environmental impact

Your Broadridge representative can help you convert more of your securityholders to electronic delivery and voting. For assistance please contact us at Client.Relations@Broadridge.com or call toll free at 1-888-789-7780.

ProxyEdge.com

Broadridge’s processing technology identifies those institutional securityholders that use the ProxyEdge.com voting platform and eliminates any paper delivery requirements.