

# REVOLVE

## **RULES AND PROCEDURES FOR THE CONDUCT OF THE 2020 ANNUAL MEETING OF STOCKHOLDERS OF REVOLVE GROUP, INC.**

We welcome you to the 2020 Annual Meeting of Stockholders of Revolve Group, Inc. The following rules and procedures have been established to provide for an orderly and informative meeting. We thank you in advance for your cooperation in adhering to them.

1. The Chairperson of the meeting will conduct the meeting, and he will preside and make determinations with respect to conduct of the meeting.
2. Only stockholders of record as of April 17, 2020, or their proxy holders may address the meeting.
3. You will be able to virtually attend the Annual Meeting, vote your shares electronically and submit your questions during the live webcast of the meeting by visiting <http://www.virtualshareholdermeeting.com/RVLV2020> and entering your 16 digit control number. The Annual Meeting will begin at 11:00 am PDT on June 12, 2020.
4. Stockholders are encouraged to vote in advance of the Annual Meeting, even if they plan to attend the Annual Meeting. Stockholders of record may vote while attending the virtual Annual Meeting. Any stockholder of record attending the virtual Annual Meeting may revoke their vote and electronically vote at the virtual Annual Meeting.
5. Recording of the Annual Meeting is prohibited. A webcast playback will be available at <http://www.virtualshareholdermeeting.com/RVLV2020> on or about June 13, 2020. The webcast will be available for 30 days following the Annual Meeting.
6. Please permit each speaker the courtesy of concluding his or her remarks without interruption.
7. Matters of individual concern to a stockholder may be e-mailed to: [ir@revolve.com](mailto:ir@revolve.com)
8. The views and comments of all stockholders are welcome. Questions may be asked by typing in the box provided on the web portal. To facilitate a response, questions should be brief and specific. However, the purposes of the meeting will be observed and the Chairperson or the Secretary will stop discussions that are:

- irrelevant to the business of the Company or the conduct of its operations;
  - related to pending or threatened litigation;
  - derogatory references that are not in good taste;
  - unduly prolonged;
  - substantially repetitious of statements made by other stockholders; or
  - discussions related to personal grievances.
8. The Chairperson has the duty and power inherent in his position to issue such rulings during the meeting as may reasonably be intended to facilitate the conduct of its business in an orderly fashion and enable the Chairperson to ascertain the sense of the meeting on all matters coming before it for consideration and action.