CIIG MERGER CORP. SPECIAL MEETING OF STOCKHOLDERS

March 19, 2021

RULES OF CONDUCT AND PROCEDURES

Welcome to the Special Meeting of Stockholders (the "Special Meeting") of CIIG Merger Corp. (the "Company"). It is our desire to conduct a fair and informative Special Meeting. Kindly observe the following Rules of Conduct and Procedures.

- 1. Our Company's bylaws describe requirements for meetings of our stockholders and the Chair of the Special Meeting will conduct the meeting consistent with those requirements.
- 2. Because this is a meeting of our stockholders, only our stockholders are permitted to ask questions during the Special Meeting. You need to have held stock as of the close of business on the record date of February 16, 2021 to vote or submit questions while participating in the virtual Special Meeting. To vote or submit questions, please login as a Stockholder by entering the 16-digit control number you received with your proxy materials. If you have voted your shares prior to the start of the Special Meeting, your vote has been received by the Company's inspector of elections and there is no need to vote those shares during the Special Meeting, unless you wish to revoke or change your vote.
- 3. We will strictly follow the Agenda as we conduct the meeting.
- 4. If a stockholder has a question about one of the matters in the Agenda to be voted on by the stockholders at the Special Meeting, such question may be submitted in the field provided in the web portal at or before the time the matters are before the Special Meeting for consideration. We will answer questions on any matters in the Agenda to be voted on by the stockholders at the Special Meeting before the voting is closed.
- 5. Following adjournment of the formal business of the Special Meeting, the Company's CEO will address appropriate general questions from stockholders regarding the Company. Such questions may be submitted in the field provided in the web portal during the Special Meeting.
- 6. To allow us to answer questions from as many stockholders as possible, we will limit each stockholder to two questions. It will help us if questions are succinct and cover only one topic per question. Questions from multiple stockholders on the same topic or that are otherwise related may be grouped, summarized and answered together. Stockholders who submit a question must include their name in the chat box.
- 7. Stockholder questions are welcome, but conducting the business set out in the Agenda for the benefit of all stockholders will be paramount. The Company does not intend to address any questions that are, among other things:
 - irrelevant to the business of the Company or to the business of the Special Meeting;
 - related to material non-public information of the Company;
 - related to personal grievances;
 - derogatory references to individuals or that are otherwise in bad taste;
 - repetitious statements already made by another stockholder;
 - in furtherance of the stockholder's personal or business interests; or
 - out of order or not otherwise suitable for the conduct of the Special Meeting as determined by the Chair or Corporate Secretary in their reasonable judgment.
- 8. If there are any matters of individual concern to a stockholder and not of general concern to all stockholders, or if a question posed was not otherwise answered, such matters may be raised separately after the Special Meeting by contacting Investor Relations at info@ciigcorp.com.

9. Recording of the Special Meeting is prohibited. A webcast playback will be available at www.virtualshareholdermeeting.com/CIIC2021SM 24 hours after the completion of the meeting on the Company's website.

Thank you for your cooperation and for joining the Company at the Special Meeting.