

**CINEMARK HOLDINGS, INC.**  
**ANNUAL MEETING OF STOCKHOLDERS**  
**May 19, 2022**

**RULES OF CONDUCT AND PROCEDURES**

Welcome to the Annual Meeting of Stockholders (the “Annual Meeting”) of Cinemark Holdings, Inc. (the “Company”). It is our desire to conduct a fair and informative Annual Meeting. Kindly observe the following Rules of Conduct and Procedures.

1. Our Company’s bylaws describe requirements for meetings of our stockholders and the Chair of the Annual Meeting will conduct the meeting consistent with those requirements.
2. We will strictly follow the Agenda as we conduct the meeting.
3. All questions pertaining to the Annual Meeting were required to be submitted in advance on [www.proxyvote.com](http://www.proxyvote.com) by 11:59 PM EST on Tuesday, May 17<sup>th</sup>. Only stockholders as of the close of business on the record date of March 25, 2022 could submit questions. We will answer questions submitted on any matter on the Agenda to be voted on by the stockholders at the Annual Meeting after presentation of the item and before the voting is closed. We will cover only one topic per question. Questions from multiple stockholders on the same topic or that are otherwise related may be grouped, summarized and answered together. We will do our best to provide a response to as many questions as possible during the virtual meeting time and will address any unanswered questions related to the matters presented at the annual meeting on our investor relations website at <https://ir.cinemark.com> as soon as practical after the meeting.
4. The Company does not intend to address any questions that are, among other things:
  - irrelevant to the business of the Annual Meeting;
  - related to material non-public information of the Company;
  - related to personal grievances;
  - derogatory references to individuals or that are otherwise in bad taste;
  - in furtherance of the stockholder’s personal or business interests; or
  - not otherwise suitable for the conduct of the Annual Meeting as determined by the Chair or Corporate Secretary in their reasonable judgment.
5. If there are any matters of individual concern to a stockholder and not of general concern to all stockholders, such matters may be raised separately after the Annual Meeting by contacting Investor Relations at <https://ir.cinemark.com>.
6. To vote on the matters presented at the Annual Meeting, please login by entering the 16-digit control number you received with your proxy materials. If you have voted your shares prior to the start of the Annual Meeting, your vote has been received by the Company’s inspector of elections and there is no need to vote those shares during the Annual Meeting, unless you wish to revoke or change your vote.
7. Recording of the Annual Meeting is prohibited. A webcast playback will be available at [www.virtualshareholdermeeting.com/CNK2022](http://www.virtualshareholdermeeting.com/CNK2022) for 24 hours after the completion of the meeting.

Thank you for your cooperation and for joining the Company at the Annual Meeting.