

MARKETWISE, INC.
ANNUAL MEETING OF STOCKHOLDERS
JUNE 2, 2022, 10:00 A.M. EASTERN TIME

RULES OF CONDUCT

Welcome to the 2022 Annual Meeting of Stockholders (“Annual Meeting”) of MarketWise, Inc. (the “Company”).

In fairness to all stockholders in attendance and in the interest of an orderly Annual Meeting, we require that you honor the following rules of conduct:

1. The Annual Meeting will follow the agenda available on your screen. No items of business other than the items in the agenda may be introduced or considered at the Annual Meeting.
2. You need to have held the Company’s common stock as of the close of business on the record date of April 8, 2022, to vote or submit questions while participating in the Annual Meeting. To vote or submit questions, you must login using your unique 16-digit control number that you received in your proxy materials. If you have voted your shares prior to the start of the Annual Meeting, your vote has already been received by the Company’s inspector of elections and you should not vote your shares during the Annual Meeting, unless you wish to revoke or change your vote.
3. Questions may be submitted in the web portal at any time during the Annual Meeting. We will respond to appropriate questions during the Questions and Answers period after the Annual Meeting is adjourned.
4. We will allocate up to 15 minutes to the Questions and Answers period.
5. Each stockholder is limited to no more than two questions. Questions should be succinct and only cover a single topic. Questions that cover more than one topic will be considered separate questions. We may answer substantially similar questions together in a single response.
6. The Company will not address any questions that are, among other things:
 - irrelevant to the business of the Company or to the business of the Annual Meeting;
 - related to material non-public information of the Company, including the status or results of our business since our last Quarterly Report on Form 10-Q;
 - related to any pending, threatened or ongoing litigation;
 - related to personal grievances;
 - derogatory references to individuals or that are otherwise in bad taste;
 - substantially repetitious of questions already made by another stockholder;
 - in excess of the two-question limit;
 - in furtherance of the stockholder’s personal or business interests; or
 - out of order or not otherwise suitable for the conduct of the Annual Meeting as determined by the Chair or Corporate Secretary in their reasonable judgment.
7. Recording of the Annual Meeting is prohibited. An audio playback will be available at www.virtualshareholdermeeting.com/MKTW2022 24 hours after the completion of the Annual Meeting.

Thank you for your cooperation.