



2022 ANNUAL MEETING OF STOCKHOLDERS

June 3, 2022

RULES OF CONDUCT

Welcome to the 2022 Annual Meeting of Stockholders of SmileDirectClub, Inc. In order to conduct a fair and informative meeting, please observe the following rules of conduct:

1. The only business matters to be conducted at the Annual Meeting are the matters set forth in the Notice of Annual Meeting of Stockholders and Proxy Statement dated April 22, 2022.
2. Only stockholders of record as of April 14, 2022, or their duly authorized proxy holders, are entitled to vote and submit questions at the Annual Meeting. Stockholders who have already voted do not need to vote again unless they wish to change their vote.
3. Stockholders may vote until the polls close. The polls will open and close during the Annual Meeting following the presentation of the formal meeting business.
4. During the Question-and-Answer portion of the meeting, you will be limited to one question. Questions on similar topics may be combined and answered together. Only questions that are appropriate for the Annual Meeting will be addressed.
5. Annual Meeting attendees are prohibited from recording any portion of the Annual Meeting.

Thank you for your cooperation and for joining SmileDirectClub's 2022 Annual Meeting of Stockholders.