



**2023 ANNUAL MEETING OF STOCKHOLDERS
OF
PINTEREST, INC.
May 25, 2023
8:00 AM PT**

RULES OF CONDUCT AND PROCEDURE

In fairness to all participating stockholders, and in the interest of having an informative, orderly and constructive meeting, the following rules of conduct and procedure will apply to the 2023 annual meeting of stockholders (“Annual Meeting”):

1. Business of the Annual Meeting

The business of the Annual Meeting will follow the order shown on the Agenda, available on the virtual annual meeting platform. The only business matters to be conducted at the Annual Meeting are the matters set forth in the Notice of Annual Meeting of Stockholders and Proxy Statement dated April 12, 2023.

2. Voting

Only stockholders as of the close of business on March 29, 2023, the record date, or their duly authorized proxies, are entitled to vote at the Annual Meeting. You do not need to vote at the Annual Meeting if you have already voted in advance. If you wish to revoke your proxy and vote during the meeting, or you have not already voted, you may vote while the polls are open by following the instructions on the Annual Meeting website at www.virtualshareholdermeeting.com/PINS2023. Polls will be open from the beginning of the meeting until the announcement that the polls are closed.

3. Questions

We welcome questions from stockholders. Only stockholders as of the close of business on March 29, 2023, the record date, or their duly authorized proxies, are entitled to ask questions. In the interest of time, we request each person to limit their question to two. We will make every effort to answer as many questions as time permits. However, if multiple questions are submitted on the same topic, we may group and summarize the questions and respond collectively.

4. Inappropriate conduct

The purpose of the Annual Meeting as shown in the agenda will be observed and we will not address questions or permit discussions that:

- are irrelevant to the business of the Pinterest or its operations;
- are repetitious or have already been made by other persons;

- are related to pending or threatened litigation;
 - seek or relate to material non-public information about Pinterest;
 - are references to individuals or that are otherwise disrespectful or derogatory;
 - relate to a personal grievance; or
 - are otherwise deemed inappropriate for the Annual Meeting.
5. Stockholder proposals
Stockholder proposal proponents (or the stockholder proponents' representatives) will be provided an opportunity to present their proposal telephonically live during the Annual Meeting and will be allowed four minutes to present their proposal when recognized by Pinterest. Stockholder proposal proponents or their representatives should restrict their comments to the stockholder proposal they are presenting. Additionally, we will not permit discussions relating to proposals that were not previously submitted properly under SEC Rule 14a-8 or in accordance with Pinterest's bylaws.
6. Technical issues
In the event of technical malfunction or other significant problem that disrupts the meeting, the Chair of the Annual Meeting may adjourn, recess, or expedite the Annual Meeting, or take such other action that the Chair determines is appropriate in light of the circumstances. In the event of a technical malfunction or other significant problem that prevents the Chair of the Annual Meeting from communicating with stockholders on the meeting website within 30 minutes of the scheduled start time for the meeting, the Chair will adjourn the meeting to a date, time and location or website that shall be announced by the Chair. In either event, we will post information on the Chair's announcement on our investor relations website at investor.pinterestinc.com. These rules will apply at any reconvened meeting.
7. Replay
A replay of the Annual Meeting will be available on our investor relations website at investor.pinterestinc.com after the Annual Meeting. Any other recording of the meeting is prohibited.
8. Meeting Conduct
The Chair of the Annual Meeting presides over the Annual Meeting and makes any and all determinations with respect to the conduct of the Annual Meeting, including the administration and interpretation of these rules of conduct.

Thank you for your cooperation and for joining our 2023 Annual Meeting of Stockholders.