



**JAMF HOLDING CORP.**

**ANNUAL MEETING RULES OF CONDUCT**

Welcome to the annual shareholder's meeting of Jamf Holding Corp. (the "Company"). In fairness to all participants and in the interests of an orderly and constructive meeting, the following rules of conduct will be enforced:

1. All Shareholders have been authenticated or had an opportunity to authenticate before entering the meeting.
2. The meeting will follow the schedule set forth on the agenda.
3. Only shareholders as of March 30, 2023 or their duly authorized proxies are entitled to vote or to ask a question through the virtual meeting platform.
4. You need not vote at this meeting if you have already voted by proxy. If you wish to change your vote or if you have not voted, please request a ballot at the opening of the polls and turn in the completed ballot before the close of the polls.
5. Only orderly proposals will be considered. Failure to have timely submitted a proposal will cause it to be out of order and will bar it from consideration.
6. All questions and comments must be conducted through the virtual shareholder meeting platform.