



Meta Platforms' 2023 Annual Meeting of Shareholders – Rules of Conduct

In fairness to all shareholders in attendance and in the interest of an orderly and productive meeting, we require that you follow the rules set forth below.

General Rules

1. Because this is a meeting of shareholders, only shareholders of record as of the close of business on April 6, 2023, the record date, are entitled to submit questions and vote at the Annual Meeting. If you have already voted your shares, your vote has been received by Meta's inspector of elections and there is no need to vote again, unless you wish to revoke or change your vote. Shareholders may vote until the polls close. The polls close immediately after the presentation of the final proposal on the agenda.
2. The only business to be conducted at the Annual Meeting are the matters set forth in the notice of 2023 Annual Meeting and proxy statement. The Annual Meeting will follow the agenda set forth in the proxy statement, which is also posted on our annual meeting website portal.
3. Recording or rebroadcast of the Annual Meeting in any format is prohibited. A replay of the Annual Meeting will be available on our annual meeting website as well as at <http://investor.fb.com/>.

Speaking and Asking Questions

4. During the presentation of shareholder proposals, each presenter will have a total of three minutes to present their proposal. The presenter should restrict their comments to the shareholder proposal being presented. In the interest of fairness to all shareholders, the Chair will stop discussions that are past the allotted time or otherwise not part of the presentation of the proposal.
5. If you have a question, please submit the question in the field provided in the annual meeting website portal for consideration. Please include your name and organization (if applicable) and keep questions clear and concise and related to a single topic.
6. In the interest of having sufficient time to respond to as many questions as possible in the time allotted and avoid repetition, we may summarize and aggregate the questions and our responses by topic. We will also seek to take questions from a variety of shareholders in order to be responsive to the interests of as many shareholders as possible.
7. The purpose of the Annual Meeting must be observed, and the Chair will not address questions that are:
 - * irrelevant to the Annual Meeting, Meta's business or the conducts of its operations;
 - * derogatory references that are not in good taste;
 - * unduly prolonged;
 - * repetitive of other questions already addressed;
 - * relate to personnel matters or doing business with Meta;
 - * discussions related to personal grievances; or
 - * otherwise inappropriate for discussion at the meeting as determined by the Chair.

In the event of technical malfunctions or other significant problems that disrupt the Annual Meeting, the Chair may adjourn, recess, or expedite the Annual Meeting, or take other action that the Chair determines is appropriate in light of the circumstances.

These rules of conduct are intended to benefit all shareholders and proxies in attendance. The Chair has sole authority to preside over the Annual Meeting and make any and all determinations regarding the conduct of the Annual Meeting, including the administration and interpretation of these rules of conduct. Any action

*taken by the Chair at the Annual Meeting will be final, conclusive and binding on all persons. **Any person who refuses to comply with these rules of conduct may have their line muted.***



Meta Platforms' 2023 Annual Meeting of Shareholders – Meeting Agenda Overview

1. Call to Order

2. Notice, Attendance and Quorum

3. Motions and Voting (Proposals)

- Proposal One: the election of directors.
- Proposal Two: the ratification of the appointment of Ernst & Young LLP as Meta's independent registered public accounting firm for the fiscal year ending December 31, 2023.
- Proposal Three: a shareholder proposal regarding government takedown requests.
- Proposal Four: a shareholder proposal regarding dual class capital structure.
- Proposal Five: a shareholder proposal regarding human rights impact assessment of targeted advertising.
- Proposal Six: a shareholder proposal regarding report on lobbying disclosures.
- Proposal Seven: a shareholder proposal regarding report on allegations of political entanglement and content management biases in India.
- Proposal Eight: a shareholder proposal regarding report on framework to assess company lobbying alignment with climate goals.
- Proposal Nine: a shareholder proposal regarding report on reproductive rights and data privacy.
- Proposal Ten: a shareholder proposal regarding report on enforcement of Community Standards and user content.
- Proposal Eleven: a shareholder proposal regarding report on child safety impacts and actual harm reduction to children.
- Proposal Twelve: a shareholder proposal regarding report on pay calibration to externalized costs.
- Proposal Thirteen: a shareholder proposal regarding performance review of the Audit & Risk Oversight Committee.

4. Preliminary Results of Voting & Adjournment

5. Mark Zuckerberg, Founder, Chair and CEO – Remarks

6. Q&A