

# Abercrombie & Fitch Co.

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& Fitch

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## ABERCROMBIE & FITCH CO. 2023 ANNUAL MEETING OF STOCKHOLDERS

June 8, 2023

10:00 A.M. Eastern Time

### Rules of Conduct

Welcome to the 2023 Annual Meeting of Stockholders (the “Annual Meeting”) of Abercrombie & Fitch Co. (the “Company”), which is being conducted exclusively online via live webcast. In fairness to all attending the Annual Meeting and in the interest of having a fair, informative, orderly, and constructive Annual Meeting, the following rules of conduct will apply:

1. The only business to be conducted at the Annual Meeting will be the matters identified in the Notice of Annual Meeting of Stockholders and Proxy Statement dated April 24, 2023. The business of the Annual Meeting will follow the order shown on the agenda for the Annual Meeting.
2. Because this is a meeting of our stockholders, only our stockholders may vote or ask questions during the Annual Meeting. You, or the individual you hold a valid proxy for, needed to have held stock as of the close of business on the record date of April 10, 2023 to vote or submit questions while participating in the virtual Annual Meeting. To vote or submit questions, please login as a stockholder by entering the 16-digit control number you received with your proxy materials.

**Please Note:** If you have previously voted your shares, your vote has been received by the Company’s inspector of elections, and there is no need to vote during the Annual Meeting, unless you wish to revoke or change your vote.

3. Following adjournment of the formal business of the Annual Meeting, subject to these Rules of Conduct, we will address appropriate questions from stockholders. Such questions may be submitted using the Q&A button provided on the virtual meeting website.
4. To give as many stockholders as possible the opportunity to have their question answered, we will limit each stockholder to one question. Please keep questions succinct and cover only one topic per question. Questions from multiple stockholders on the same topic or that are otherwise related may be grouped, summarized, and answered together.
5. While stockholder questions relevant to matters properly before the Annual Meeting are welcome, we do not intend to address any questions that are, among other things:
  - irrelevant to the business of the Annual Meeting;
  - related to material non-public information of the Company;
  - related to personal grievances or individual personnel matters;
  - related to pending or threatened litigation;
  - profane or derogatory references to individuals or that are otherwise in bad taste;
  - substantially repetitious statements already made by another stockholder;
  - in furtherance of the stockholder’s personal or business interests; or
  - out of order or not otherwise suitable for the conduct of the Annual Meeting as determined by our Corporate Secretary in his reasonable judgment.

6. The Company will make an effort to respond individually to appropriate stockholder questions posed but not answered during the Annual Meeting, to the extent that stockholder contact information is provided. Otherwise, stockholders can direct any such inquiries to Investor Relations at [Investor\\_Relations@anfcorp.com](mailto:Investor_Relations@anfcorp.com).
7. The Chairperson of the Annual Meeting shall have the authority necessary to preside over the Annual Meeting and may make any and all determinations with respect to the conduct of the Annual Meeting and procedures to be followed during the Annual Meeting.
8. In the event of a technical malfunction or other significant problem that disrupts the meeting, the Chairperson of the Annual Meeting may adjourn, recess, or expedite the Annual Meeting or take such other action that the Chairperson determines is appropriate. If you have difficulty accessing the Annual Meeting, please dial the technical assistant phone numbers provided on the log-in page of the meeting website. Technicians will be available to assist you.
9. Recording of the Annual Meeting is prohibited. A replay of the webcast of the Annual Meeting will be available on the Company's website as soon as practicable following the close of the Annual Meeting and will be available for one year after the Annual Meeting.
10. In addition to these rules, the Secretary of the Meeting may adopt any other rules or make rulings during the course of the Annual Meeting as he or she deems appropriate and will have the discretion to take such action as he or she may deem necessary or desirable to conduct the Annual Meeting in a business-like and orderly manner.

Thank you for your cooperation and for joining the Company at the Annual Meeting.