



The Real Brokerage Inc.
2023 Annual General Meeting of Shareholders
June 9, 2023, 9:00 a.m. E.T.

Welcome to the 2023 Annual General Meeting of Shareholders. To keep the meeting on schedule, we plan to follow the Agenda and will observe the following rules of conduct for the meeting.

1. Only persons who owned shares of The Real Brokerage Inc. at the close of business on the record date, April 24, 2023, or hold proxies from persons who were holders of record at that time, will be able to vote or submit questions at the Annual General Meeting. To vote or submit questions, a person should login as a shareholder by entering the control number the person received with the person's Instrument of Proxy materials. If a person has voted shares prior to the start of the Annual General Meeting, there is no need to vote those shares during the Annual General Meeting, unless the person wishes to revoke or change the person's vote.
2. If a shareholder wants to comment on one of the matters being voted on at the Annual General Meeting, the comment can be submitted in the field provided in the web portal relating to the Annual General Meeting at or before the time the matters are before the Annual General Meeting for consideration.
3. Following adjournment of the formal business of the Annual General Meeting, there will be a question and answer period, and the Company will address appropriate questions received from shareholders regarding the Company. Such questions may be submitted in the field provided in the web portal before or during the Annual General Meeting. To allow the Company to answer questions from as many shareholders as possible, we will limit each shareholder to one question. A question should be succinct and should cover only one topic. We may group similar questions from multiple shareholders and answer them together.
4. The Company does not intend to address any questions that:
 - do not relate to the business of the Company or to matters being voted upon at the Annual General Meeting;
 - require discussion of matters viewed by the Company as confidential;
 - relate to personal grievances;
 - contain derogatory references to individuals or are otherwise in bad taste;
 - repeat questions that have already been answered;
 - are not otherwise suitable for the conduct of the Annual General Meeting as determined by the Chair of the Annual General Meeting in his reasonable judgment.
5. If there are any questions that are not answered, such questions can be raised separately after the Annual General Meeting by contacting Investor Relations as set forth in the Investor Relations section of our website.
6. Recording of the Annual General Meeting is prohibited.