

RALPH LAUREN CORPORATION

2023 ANNUAL MEETING OF STOCKHOLDERS

9:30 a.m.
August 3, 2023

Held Virtually via Live Webcast at www.virtualshareholdermeeting.com/RL2023

AGENDA

1. Opening Remarks
Ralph Lauren, Executive Chairman of the Board of Directors and Chief Creative Officer
2. Meeting Formalities/Official Business of the Meeting
Avery Fischer, Chief Legal Officer and Secretary
 - Election of directors to serve until the next Annual Meeting of Stockholders;
 - Ratification of the appointment of Ernst & Young LLP as the independent registered public accounting firm of Ralph Lauren Corporation (the “Corporation”) for the fiscal year ending March 30, 2024;
 - Adoption of a resolution to approve, on an advisory basis, the compensation of the Corporation’s named executive officers and the Corporation’s compensation philosophy, policies and practices as described in the Corporation’s 2023 Proxy Statement;
 - Adoption of a resolution to approve, on an advisory basis, the frequency of holding future advisory votes on executive compensation; and
 - Report on Results of Voting
3. Business Update
Patrice Louvet, President and Chief Executive Officer
4. Question and Answer Period

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Rules of Conduct for Annual Meeting

We welcome you to the 2023 Annual Meeting of Stockholders (the “Meeting”) of Ralph Lauren Corporation (the “Corporation”). In order to provide a fair and informative meeting, please observe the following general rules and procedures.

1. General

The Corporation’s Bylaws describe requirements for meetings of our stockholders. The Chair of the Meeting will conduct the meeting in a manner consistent with those requirements. A copy of the Corporation’s Bylaws is available on our Investor Relations website <http://investor.ralphlauren.com>.

Because this is a meeting of our stockholders, only stockholders of the Corporation are permitted to vote and to ask questions during the Annual Meeting. You need to have held stock as of the close of business on the record date of June 6, 2023 to vote or submit questions while participating in the virtual Annual Meeting. To vote or submit questions, please login to www.virtualshareholdermeeting.com/RL2023 (the “Annual Meeting Website”) by entering the 16-digit control number you received with your proxy materials. If you have voted your shares prior to the start of the Meeting, your vote has been received by the Corporation’s inspector of elections and there is no need to vote those shares during the Meeting, unless you wish to revoke or change your vote.

Beneficial stockholders who do not have a control number may gain access to the meeting by logging into their broker, brokerage firm, bank, or other nominee’s website and selecting the shareholder communications mailbox to link through to the Meeting. Instructions should also be provided on the voting instruction card provided by your broker, bank, or other nominee.

In the event of disorder, technical malfunction, or other significant problem that disrupts the meeting, the Chairman may adjourn, recess or expedite the meeting or take such other action that the Chairman determines is appropriate in light of the circumstances.

2. Recording

The use of recording devices is strictly prohibited. An audio replay of the 2023 Annual Meeting of Stockholders will be available on the Annual Meeting Website 24 hours after the meeting ends and will be available on <http://investor.ralphlauren.com> until the 2024 Annual Meeting of Stockholders.

3. Agenda

We will strictly follow the Agenda as we conduct the meeting. The only business to be conducted at the meeting are the matters set forth in the Notice of Annual Meeting of Stockholders and Proxy Statement, dated June 22, 2023.

4. Question and Answer Session

If a stockholder has a question about one of the matters in the Agenda to be voted on by the stockholders at the Meeting, such question may be submitted in the field provided on the Annual Meeting Website at or before the time the matters are before the Meeting for consideration. We will answer questions on any matters in the Agenda to be voted on by the stockholders at the Meeting before the voting is closed.

Following adjournment of the formal business of the Meeting, we will address appropriate general questions from stockholders regarding the Corporation, including questions submitted in advance of the meeting. Additional appropriate general questions may be submitted in the field provided on the Annual Meeting Website during the Meeting.

5. Limit on Number of Stockholder Questions

Out of consideration for others, we ask that each stockholder submit only one question. It will help us if questions are succinct and cover only one topic per question. We will answer as many questions compliant with these Rules of Conduct as time allows. In the interest of being responsive, questions from multiple stockholders on the same topic or that are otherwise related may be grouped, summarized, and answered together.

6. Relevant Questions

Stockholder questions are welcome, but conducting the business set out in the Agenda for the benefit of all stockholders will be paramount. Questions regarding personal matters, including general economic, political, or product questions, that are not directly related to the business of the Corporation are not pertinent to Meeting matters and therefore will not be answered. The Corporation does not intend to address any questions that are, among other things:

- irrelevant to the business of the Corporation or to the business of the Annual Meeting;
- related to material non-public information of the Corporation;
- related to personal grievances;
- derogatory references to individuals or that are otherwise in bad taste;
- repetitious statements already made by another stockholder;
- in furtherance of the stockholder's personal or business interests; or
- out of order or not otherwise suitable for the conduct of the Annual Meeting as determined by the Chair or Corporate Secretary in their reasonable judgment.

In the interest of accommodating our stockholders and to afford proper rights and opportunities to participate, while we will do our best to address relevant questions at the end of the meeting, we reserve the right to limit the number of questions that we will address or answer. If there are matters of individual concern to a stockholder and not of general concern to all stockholders, or if a question posed was not otherwise answered, we provide an opportunity for stockholders to contact us separately after the Meeting through our Investor Relations website <http://investor.ralphlauren.com>. All relevant questions received in accordance with these Rules of Conduct during the course of the Meeting or solicited in advance and the Corporation's responses will be posted on <http://investor.ralphlauren.com> soon after the Meeting.

Thank you for your cooperation and for joining our 2023 Annual Meeting.