

TALKSPACE, INC.
ANNUAL MEETING OF STOCKHOLDERS
October 10, 2023

RULES OF CONDUCT AND PROCEDURES

Welcome to the Annual Meeting of Stockholders (the “Annual Meeting”) of Talkspace, Inc. (the “Company”). It is our desire to conduct a fair and informative Annual Meeting. Kindly observe the following Rules of Conduct and Procedures.

1. Our Company’s bylaws describe requirements for meetings of our stockholders and the Annual Meeting will be conducted consistent with those requirements. In accordance with the Company’s bylaws, the Chairperson of the Board shall preside over all meetings of the stockholders and may prescribe such rules, regulations and procedures as are appropriate for the proper conduct of the meeting.
2. You need to have held stock as of the close of business on the record date of August 18, 2023 to vote while participating in the virtual Annual Meeting. To vote at the Annual Meeting, please visit www.virtualshareholdermeeting.com/TALK2023 and login as a Stockholder by entering the 16-digit control number you received with your proxy materials. If you have voted your shares prior to the start of the Annual Meeting, your vote has been received by the Company’s inspector of elections and there is no need to vote those shares during the Annual Meeting, unless you wish to revoke or change your vote. The polls will close immediately after the presentation of Proposal 4.
3. We will strictly follow the Agenda as we conduct the meeting. The only business matters to be conducted at the Annual Meeting are the matters set forth in the Notice of the 2023 Annual Meeting and Proxy Statement dated September 1, 2023.
4. There will not be a Question and Answer session during the Annual Meeting. Any questions or matters of concern should be raised separately after the Annual Meeting by contacting Investor Relations at <https://investors.talkspace.com/ir-resources/contact-ir>.
5. The Chairperson may adjourn the meeting or call a recess at any time for any or no reason, and may adopt any other rules during the course of the meeting as he deems appropriate.
6. Recording of the Annual Meeting is prohibited. A webcast playback will be available at www.virtualshareholdermeeting.com/TALK2023 24 hours after the completion of the meeting on the Company’s website and will remain active one year after the meeting date.
7. If you have difficulty accessing the Annual Meeting, please call the technical support number that will be available on the Annual Meeting website. Technicians will be available to assist you.

Thank you for your cooperation and for joining the Company at the Annual Meeting.