

**Vintage Wine Estates, Inc.**

**Annual Meeting of Stockholders  
December 12, 2023**

**Rules of Conduct and Procedures**

Thank you for attending the Vintage Wine Estates, Inc. 2023 Annual Meeting of Stockholders which is being held virtually via a live webcast. In the interest of conducting an orderly meeting, we ask you to please observe the following rules of conduct and procedures:

1. Stockholders as of the close of business on October 13, 2023, can attend, vote and ask questions at the Annual Meeting by accessing [www.virtualshareholdermeeting.com/VWE2023](http://www.virtualshareholdermeeting.com/VWE2023) and entering the unique control number found on the proxy card or voting instruction form included with the proxy materials previously received. Guests and stockholders who do not use their unique control number to access the meeting are welcome to join the virtual meeting but will be restricted to listen-only mode.
2. The Executive Chairman will serve as Chair of the Annual Meeting. The Chair has the authority to interpret and enforce these rules, as well as make rulings on matters of procedure, in his discretion.
3. The business of the Annual Meeting will be as described in the proxy statement with respect to the meeting, except as the Chair may otherwise determine. The business will be to consider and vote on the matters set forth in the proxy materials for the meeting. We will strictly follow the agenda as we conduct the meeting.
4. If you have submitted your proxy prior to the start of the Annual Meeting, your vote has been received by the Inspector of Election, and there is no need to vote those shares again during the meeting unless you wish to revoke or change your vote.
5. Questions must be pertinent to the business of the Annual Meeting. If a stockholder has a question about a proposal to be voted on by stockholders at the meeting, the stockholder can submit the question electronically by following the instructions on the meeting website. Should you have questions on matters not pertinent to the meeting, please reach out to Deborah K. Pawlowski of Kei Advisors LLC after the meeting at [dpawlowski@keiadvisors.com](mailto:dpawlowski@keiadvisors.com).
6. In the event of technical malfunction or other significant problem that disrupts the Annual Meeting, the Chair may adjourn, recess, or expedite the meeting, or take such other action that the Chair determines is appropriate in light of the circumstances.
7. The webcast and audio are copyrighted material of Vintage Wine Estates, Inc. and may not be recorded, duplicated, reproduced or rebroadcasted without our prior written consent.

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