



2024 Annual Meeting of Shareholders

Wednesday, April 24, 2024

Rules of Conduct and Meeting Procedures

We welcome you to our Annual Meeting. In order to provide a fair and informative meeting, your cooperation in observing the following general procedures and specified time limits will be greatly appreciated:

1. The business of the meeting will occur in the order described on our Agenda. In accordance with our bylaws, no other matters will be considered for a shareholder vote at the meeting.
2. Because this is a meeting for our shareholders, only our shareholders are permitted to ask questions during the Annual Meeting. You need to have held stock as of the close of business on the record date of February 22, 2024 to vote or submit questions while participating in the virtual Annual Meeting. To vote or submit questions, please login as a shareholder by entering the 16-digit control number you received with your proxy materials. If you have voted your shares prior to the start of the Annual Meeting, your vote has been received by the Company's inspector of elections, and there is no need to vote those shares during the Annual Meeting, unless you wish to revoke or change your vote.
3. Questions or concerns related to the proposals being voted on today will be addressed as the proposals are introduced. Questions or concerns related to all other matters will be addressed in the Question and Answer period. The purpose of the Question and Answer period on the agenda is for shareholders to ask questions pertaining to general business matters of Synovus. Such questions may be submitted in the field provided in the web portal at or before the Annual Meeting for consideration. To allow us to answer questions from as many shareholders as possible, we will limit each shareholder to two questions. Questions from multiple shareholders on the same topic or that are otherwise related may be grouped, summarized and answered together. Questions or matters of individual concern should be raised with management after the conclusion of the meeting by contacting Investor Relations at InvestorRelations@synovus.com and 706-641-6500.
4. Recording of the Annual Meeting is prohibited. A webcast playback will be available at investor.synovus.com 24 hours after the completion of the meeting.

Thank you for your cooperation and for joining us at the Annual Meeting.