



**The Hershey Company**  
**2024 Annual Meeting of Stockholders**  
**May 6, 2024, 1:00 p.m. EDT**

**Agenda**

1. Welcome and Introductory Remarks: Michele Buck, Chairman of the Board, President and Chief Executive Officer
2. Items of Business:
  - Proposal 1: Election of eleven directors
  - Proposal 2: Ratification of appointment of Ernst & Young LLP as independent auditors for the fiscal year ending December 31, 2024
  - Proposal 3: Approval of named executive officer compensation on a non-binding advisory basis
  - Proposal 4: Stockholder Proposal
  - Proposal 5: Stockholder Proposal
3. Business review
4. Q&A

Stockholders may submit questions by following the instructions on the virtual meeting website. Stockholders are asked to identify themselves as prompted when submitting questions on the website. To allow as many people as possible an opportunity to ask their questions, please limit yourself to one question.
5. Voting Results
6. Adjournment