

OLAPLEX®

**OLAPLEX HOLDINGS, INC.
2024 ANNUAL MEETING OF STOCKHOLDERS
JUNE 12, 2024**

RULES OF PROCEDURE

Welcome to the Annual Meeting of Stockholders (the “Annual Meeting”) of Olaplex Holdings, Inc. (the “Company”). In an effort to conduct a fair and informative Annual Meeting, we ask that you kindly observe the following Rules of Procedure.

1. The Company’s Second Amended and Restated Bylaws describe requirements for meetings of our stockholders, and the Executive Chair of the Board of Directors (the “Chair”) will conduct the Annual Meeting in accordance with those requirements. The Chair shall have the sole discretion to rule on procedures and on all other matters incident to the conduct of the Annual Meeting and may consult with such persons as she deems appropriate.
2. The business of the Annual Meeting will follow the order shown in the agenda that will be accessible during the Annual Meeting (the “Agenda”).
3. You need not vote at the Annual Meeting if you have already voted by proxy. However, if you wish to vote during the Annual Meeting, or revoke or change your previously submitted vote, you may do so while the polls are open by following the instructions on the meeting website. The polls will open at the beginning of the meeting and will close when indicated on the Agenda. If you have voted your shares in advance of the Annual Meeting and prior to the deadline set forth in the 2024 Notice of Internet Availability of Proxy Materials and the 2024 Proxy Statement (the “Proxy Statement”), your vote has been received by the Company’s inspector of elections, and there is no need to vote those shares during the Annual Meeting, unless you wish to revoke or change your previously submitted vote.
4. The proposals set forth in the Proxy Statement will be presented and voted on at the Annual Meeting. If a stockholder has a question or remark about one of the proposals to be voted on by the stockholders at the Annual Meeting, such question or remark may be submitted in the field provided in the web portal until such time as all proposals have been presented at the Annual Meeting for consideration.
5. This is a meeting of our stockholders. In order to ask questions at the Annual Meeting, you must be either a stockholder of record as of April 17, 2024 (the “Record Date”), or named in a proxy given by a stockholder of record as of the Record Date properly filed with the Secretary of the Company prior to the Annual Meeting, or otherwise acknowledged by the Secretary of the Company as a stockholder of record, or as a valid proxy for a stockholder of record, as of the Record Date.

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6. Stockholders' questions or remarks must be directly relevant to the proposals to be voted on at the Annual Meeting or pertinent to matters otherwise properly brought before the Annual Meeting. To allow us to answer questions from as many stockholders as possible, we will limit each stockholder to two questions. Two minutes will be allocated to read and respond to each such question or remark. The Chair, in his discretion, may determine that certain questions are inappropriate or not otherwise pertinent to the proposals to be voted on at the Annual Meeting.
7. Questions from multiple stockholders on the same topic or that are otherwise related may be grouped, summarized and answered together.
8. Stockholder questions are welcome, but conducting the business set out in the Agenda for the benefit of all stockholders will be paramount. If you have questions that are not related to the proposals to be voted on at the Annual Meeting, or that are not of concern to the stockholders generally, such matters may be raised separately after the meeting by contacting Investor Relations at investors@olaplex.com.
9. In the event of a technical malfunction or other significant problem that disrupts the Annual Meeting, the Chair may adjourn, recess or expedite the Annual Meeting or take such other action that the Chair determines is appropriate in light of the circumstances.
10. Recording of the Annual Meeting is prohibited. A recording of the Annual Meeting will be available on the meeting website for approximately one year following the close of the Annual Meeting.