

Intuit Inc.
Annual Meeting of Stockholders
January 23, 2025

Rules of Conduct and Procedures

Welcome to Intuit Inc.'s virtual 2025 Annual Meeting of Stockholders (the "Meeting"). In the interest of a productive and orderly meeting, we ask for your cooperation in observing the following rules and procedures.

1. The Meeting will be conducted in accordance with Intuit's bylaws.
2. The business of the Meeting will follow the agenda set forth in your proxy materials (the "Agenda") and will be limited to those items.
3. Only Intuit stockholders of record as of November 25, 2024 are permitted to vote or submit questions while participating in the Meeting. To vote or submit questions, you must log in by entering the control number you received with your proxy materials. If you have voted your shares prior to the start of the Meeting, your vote has been received by the inspector of elections and there is no need to vote those shares during the Meeting, unless you wish to revoke or change your vote. The polls will be open until the conclusion of the formal business portion of the Meeting.
4. If a stockholder has a question about one of the matters on the Agenda that will be voted on by the stockholders at the Meeting, the question may be submitted in the field provided in the web portal at or before the time the matters are before the Meeting for consideration.
5. Following adjournment of the formal business portion of the Meeting, Intuit's CEO will give a presentation about Intuit's business. At the conclusion of this presentation, the CEO will address appropriate and germane questions from stockholders regarding Intuit. Questions may only be submitted in the field provided in the web portal during the Meeting.
6. The question and answer segment will be limited to 15 minutes. To allow us to answer questions from as many stockholders as possible, we will limit each stockholder to one question. Questions from multiple stockholders on the same topic or that are otherwise related may be grouped, summarized, and answered together.
7. Stockholder questions are welcome but Intuit does not intend to address any questions that are, among other things:
 - irrelevant to the business of Intuit or the business of the Meeting;
 - related to material non-public information about Intuit;
 - related to personal grievances;
 - related to pending or threatened litigation;
 - derogatory or otherwise in bad taste;
 - repetitious statements already made by another stockholder;

- in furtherance of the stockholder’s personal or business interests; or
 - out of order or not otherwise suitable for the conduct of the Meeting as determined in the reasonable judgment of Intuit’s management.
8. If an appropriate question is posed during the Meeting but is not answered, Intuit will post a response on the investor relations section of its website.
 9. If any matter is of individual concern to a stockholder and not of general concern to all stockholders, the matter may be raised separately after the Meeting by contacting Intuit Investor Relations at investor_relations@intuit.com.
 10. Recording of the Meeting is prohibited. A webcast playback will be available on the investor relations section of Intuit’s website for at least 60 days following the Meeting.

Thank you for your cooperation and for joining Intuit and your fellow stockholders at the Meeting.