

**Nielsen Holdings plc
Annual Meeting of Shareholders
Tuesday, May 21, 2019**

9:00 am EDT

Held online at nielsen.onlineshareholdermeeting.com

And in person at 50 Danbury Road, Wilton, CT

AGENDA

1. Call to Order and Opening Remarks
2. Introduction of Executives and the Board
3. Company Report
4. Corporate Governance Matters
5. Annual Meeting Matters
6. Question & Answer Period
7. Closing of Polls
8. Preliminary Results of Voting
9. Final Remarks and Adjournment