

Important Notice Regarding the Availability of Proxy Materials for the Annual Meeting:

The Notice and Proxy Statement and Annual Report are available at www.proxyvote.com.

E23323-P86339

**TRUECAR, INC.
Annual Meeting of Stockholders
May 18, 2017 8:30 AM
This proxy is solicited by the Board of Directors**

The stockholder(s) hereby appoint(s) Chip Perry, Michael Guthrie and Jeffrey Swart, or any of them, as proxies, each with the power to appoint his substitute, and hereby authorizes them to represent and to vote, as designated on the reverse side of this ballot, all of the shares of Common Stock of TRUECAR, INC. that the stockholder(s) is/are entitled to vote at the Annual Meeting of Stockholders to be held at 8:30 AM, PDT on May 18, 2017, live via the Internet at www.virtualshareholdermeeting.com/TRUE2017 and any adjournment or postponement thereof.

This proxy, when properly executed, will be voted in the manner directed herein. If no such direction is made, this proxy will be voted in accordance with the Board of Directors' recommendations.

Continued and to be signed on reverse side