



**2022 ANNUAL MEETING OF STOCKHOLDERS  
OF  
PINTEREST, INC.  
May 26, 2022  
8:00 AM PT**

**RULES OF CONDUCT AND PROCEDURE**

In fairness to all participating stockholders, and in the interest of having an informative, orderly and constructive meeting, the following rules of conduct and procedure will apply:

1. The business of the Annual Meeting will follow the order shown on the Agenda, available on the virtual annual meeting platform.
2. The only business matters to be conducted at the Annual Meeting are the matters set forth in the Notice of Annual Meeting of Stockholders and Proxy Statement dated April 13, 2022.
3. Only stockholders as of the close of business on March 30, 2022, the record date, or their duly authorized proxies, are entitled to submit questions and vote at the Annual Meeting.
4. You do not need to vote at the Annual Meeting if you have already voted in advance. If you wish to revoke your proxy and vote during the meeting, or you have not already voted, you may vote while the polls are open by following the instructions on the Annual Meeting website at [www.virtualshareholdermeeting.com/PINS2022](http://www.virtualshareholdermeeting.com/PINS2022). Polls will be open from the beginning of the meeting until the announcement that the polls are closed.
5. We welcome questions from stockholders. In the interest of time, we request each person to limit their question to two. We will make every effort to answer as many questions as time permits. However, if multiple questions are submitted on the same topic, we may group and summarize the questions and respond collectively.
6. The purpose of the Annual Meeting as shown in the agenda will be observed and we will not address questions or permit discussions that:
  - are irrelevant to the business of the Pinterest or its operations;
  - are repetitious or have already been made by other persons;
  - are related to pending or threatened litigation;
  - seek or relate to material non-public information about Pinterest;
  - are references to individuals or that are otherwise disrespectful or derogatory;
  - relate to a personal grievance; or
  - are otherwise deemed inappropriate for the Annual Meeting.

7. Additionally, we will not permit discussions relating to proposals that were not previously submitted properly under SEC Rule 14a-8 or in accordance with Pinterest's bylaws.
8. In the event of technical malfunction or other significant problem that disrupts the meeting, the Chair of the Annual Meeting may adjourn, recess, or expedite the Annual Meeting, or take such other action that the Chair determines is appropriate in light of the circumstances. In the event of a technical malfunction or other significant problem that prevents the Chair of the Annual Meeting from communicating with stockholders on the meeting website within 30 minutes of the scheduled start time for the meeting, the Chairman will adjourn the meeting to a date, time and location or website that shall be announced by the Chairman. In either event, we will post information on the Chair's announcement on our investor relations website. These rules will apply at any reconvened meeting.
9. A replay of the Annual Meeting will be available on our investor relations website after the Annual Meeting. Any other recording of the meeting is prohibited.
10. The Chair of the Annual Meeting presides over the Annual Meeting and makes any and all determinations with respect to the conduct of the Annual Meeting, including the administration and interpretation of these rules of conduct.

Thank you for your cooperation and for joining our 2022 Annual Meeting of Stockholders.