

Barnes & Noble Education, Inc.

2022 Annual Meeting of Stockholders

September 22, 2022

Rules of Conduct

- (1) You may not use cameras, sound recording equipment, your computer or any other method to record the proceedings of the meeting.
- (2) The meeting agenda includes the election of nine directors to the Company's Board; the advisory vote on executive compensation; the advisory vote on the frequency of holding the advisory vote; and the ratification of the appointment of Ernst & Young LLP as the Company's independent registered public accountants.
- (3) If you have not yet voted, you may vote today during the meeting. If you wish to vote during the Annual Meeting, you may do so now by clicking on the 'Vote Here' button located under the 'Meeting Materials' section of our live webcast.
- (4) You will be given an opportunity to submit your questions during the Annual Meeting by following the instructions on our live webcast by entering them in the 'Ask a Question' box located on our live webcast. Please ensure all questions and remarks are relevant, pertinent and brief.