



PURE STORAGE, INC.
2025 ANNUAL MEETING OF STOCKHOLDERS
June 11, 2025
Rules of Conduct and Procedures
Virtual Stockholder Meeting

Welcome to the 2025 Annual Meeting of Stockholders (“Annual Meeting”) of Pure Storage, Inc. (the “Company”). To ensure a fair and orderly meeting, participants are required to honor the following Rules of Conduct and Procedures:

1. The Chairman has the authority to conduct the meeting and rule on any questions or procedural matters that may arise. Any action taken by the Chairman of the meeting will be final and binding on all persons.
2. The only business matters to be conducted at the Annual Meeting are the matters set forth in the Notice of 2025 Annual Meeting of Stockholders and Proxy Statement dated May 2, 2025. Matters will be taken up in the sequence indicated on the agenda.
3. Only stockholders of record as of the close of business on April 17, 2025, the record date, or their duly authorized proxies, are entitled to submit questions and vote at the Annual Meeting. Stockholders do not need to vote at the meeting if they have already voted by telephone, Internet or mail. If stockholders wish to change their vote, or have not previously voted, stockholders may vote until the polls close.
4. If there is a stockholder proposal to be presented during the meeting, the presenter will have three minutes to present the proposal, whether presented live or in pre-recorded form. The presenter should restrict their comments to the stockholder proposal being presented.
5. The deadline for stockholder nominations of candidates for election to the Board as set forth in the Company’s Bylaws has passed and, as a result, any such nominations will not be presented for consideration at the Annual Meeting.
6. We welcome questions from stockholders. Conducting the business set out in the Agenda for the benefit of all stockholders will be paramount. The Company does not intend to address any questions that are, among other things:
 - not pertinent to the business of the Company or the business of the Annual Meeting;
 - related to material nonpublic information of the Company;
 - repetitious statements already made by another stockholder;
 - related to pending or threatened litigation;
 - derogatory references to individuals or that are otherwise disrespectful;
 - related to personnel matters or personal grievances;
 - in furtherance of the stockholder’s personal or business interests; or
 - out of order or not otherwise suitable for the conduct of the Annual Meeting as determined by the Chairman or Secretary of the meeting in their reasonable judgment.

Additionally, the Chairman will stop discussions relating to proposals that were not previously submitted properly under SEC Rule 14a-8 or in accordance with the Company's advance notice Bylaw provisions.

7. To allow the Company to answer questions from as many stockholders as possible, each stockholder will be limited to two questions. Please keep questions succinct and covering only one topic per question. Questions from multiple stockholders on the same topic or that are otherwise related may be grouped, summarized and answered together.
8. In the event of disorder, technical malfunction, or other significant problem that disrupts the Annual Meeting, the Chairman may adjourn, recess or expedite the Annual Meeting, or take such other action that the Chairman determines is appropriate in light of the circumstances.
9. Recording of the Annual Meeting is prohibited. A replay of the webcast will be available at www.virtualstockholdermeeting.com/PSTG2025 approximately 24 hours following the close of the Annual Meeting and will be available for approximately one year from the date of the Annual Meeting.
10. Forward looking statements may be made during this meeting, which are subject to various risks and uncertainties. Any forward-looking statements that we make are based on facts and assumptions as of today, and we undertake no obligation to update them. Please see Company's filings with the Securities and Exchange Commission (SEC) for more information on the risks that could cause actual results to differ from these certain forward-looking statements. Certain non-GAAP financial measures may be referred to. Reconciliation of these non-GAAP financial measures are provided to the most directly comparable GAAP financial measure in the Company's Quarterly Earnings press release and slides, which can be found on the Company's IR website.
11. Technical Assistance: A support line will be available on the meeting website shortly prior to, and during the Annual Meeting to assist stockholders with any technical difficulties they may have accessing or hearing the virtual meeting.

A violation of these rules will be considered cause for expulsion from the Annual Meeting.

Thank you for your continued support and your interest in Pure Storage, Inc.